



newsletter



Winning Gold at The Kaizen Conference

What was a year long process of hard work, learning, and making small changes in the background, our team was awarded the Gold Award at the National Kaizen Conference for reducing our delivery time. Kaizen encourages excellence in continuous improvement with small changes that lead to bigger changes over time. Winning this award has been a reflection of our team's relentless pursuit to do better. It's a proud moment for all of us, and we couldn't have done it without the unwavering support of our whole team.

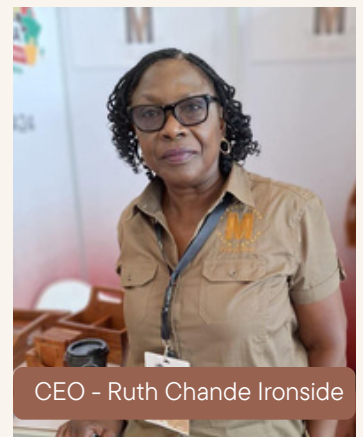
Japan International Cooperation Agency Pitch

We've been on an incredible journey, which started by going back to business school learning about kaizen with JICA & Ministry of MSMED. We had to refine our record keeping to optimising our costing strategies and boosting team productivity, every aspect of our operation had to be reexamined. This process has not only improved our business on a professional level but has also fostered profound positive changes personally.

Hello Friends, Customers, Partners & Employees

As we reach the midpoint of the year, we are delighted to take a moment to reflect on what has been a truly dynamic and inspiring six months for us as we also mark six years in the wood industry. We share some of the exciting milestones and initiatives that have marked a period of growth, opportunity

and collaboration from international travel to national recognition, our commitment to excellence in wood manufacturing continues to bear fruit. Looking ahead we have exciting opportunities such as the Agricultural and Commercial Show and the Muchinga Expo in September 2025. Thank you for the support, enjoy the read!



CEO - Ruth Chande Ironside



Memorandum of Understanding (MOU) Signing with Lusaka Vocational Technical College

In March, we entered into a strategic partnership with LVTC to equip carpentry and joinery graduates with wood industry relevant skills, to enhance job creation and promote entrepreneurship in the industry. The signing of the MOU marked a significant milestone to bridge the gap between academic training and industry expectations, which many graduates struggle with due to lack of exposure.

Life Changing Trip to Japan with JICA & Ministry of Small & Medium Enterprise Development

We were incredibly honoured to be part of a five dynamic SME delegation to visit Tokyo, Japan. A key initiative sponsored by JICA and Ministry of SME aimed at strengthening international partnerships, exploring trade opportunities, and sharing best practices across borders. Providing a learning platform for knowledge exchange, innovation, and strategic networking with our Japanese counterparts. We're excited about the prospects of building sustainable, long-term collaborations that benefit us as SMEs.



Employee Spotlight

Meet Memory, one of last year's students from the Skills Development Program who has truly excelled, with dedication and guidance she made a wine cabinet from concept to completion. Her journey is a testament to the power of skills development and what happens when

talent meets opportunity. We are so proud of her and we see the next generation of skilled makers in her and many more that is why the MOU signing has been an important initiative reflecting our goal to foster sustainable employment while driving economic growth.





Zambia Association of Manufacturers Women In Industry: Tour & Masterclass

We were honoured to be a part of an inspiring Women in Industry Tour and Masterclass in April bringing together trailblazing professionals, emerging leaders, and change makers from across the business, finance and manufacturing sectors. The two day event was filled with insightful conversations, expert led sessions, hands on learning and experience at our factory, and powerful networking opportunities. We experienced the innovation, resilience, and impact women are making in traditionally male dominated spaces.



Publication Features: Solwezi Today & Businessbeat24

We are deeply humbled to have been featured in these publications as the articles highlighted our journey of how we started and what the future holds, which is incredibly rewarding to see our story told from a fresh perspective. We extend our sincere gratitude to the teams for this wonderful recognition. Their platform provides an excellent opportunity to share our passion and vision with a broader audience.



International United National Small and Medium Sized Enterprises Day

On International UN MSME Day we happily celebrated the resilience and impact of Micro, Small, and Medium Enterprises across the globe who are the true backbone of our economies. The event was under the theme: Business for SMEs - Connecting the Entrepreneurs.

This year felt even more meaningful as Susie Ironside spoke on our collaboration with Chitenge Collections (an SME that has journeyed with us through the JICA/ MSMED Joint Empowerment Programme over the past year) who we currently share a store with, in Livingstone.





Lusaka Chamber of Commerce & Industry Indaba Panel for Business

Our CEO participated in a panel discussion with BDO & LCCI which plays a vital role in promoting trade, investment, and economic growth in Zambia. Creating a dynamic platform where businesses can connect, share innovative ideas, and explore exciting new opportunities. Leaders, key policymakers, and entrepreneurs engaged in insightful panel discussions with representatives from the leading Banks, and the Tourism Agency.



Timber Processing Plant in Muchinga with Forestry Department & Communities

As a significant milestone in our journey towards enhancing our timber production capabilities, we are in the process of acquiring forest land with the help of the Muchinga Province Provincial Administration Office (PS) and the Department of Forest. This will be a game changer for us as it marks a pivotal step in our growth, enabling us to expand our capacity, streamline operations, and continue to deliver the highest quality wood products. This will not only boost our efficiency but also reinforces our commitment to sustainable practices.



Marking Six Years in the Wood Manufacturing Industry

This journey hasn't simply been about adhering to regulations; it's about a genuine commitment to preserving the beauty and bounty of our natural heritage for future generations. Our experience in wood manufacturing has provided unique insights into the lifecycle of timber. We

recognise that sustainability begins long before a log enters our workshop. Looking ahead, we want to expand our product reach internationally and to achieve the prestigious Forest Stewardship Council (FSC) certification and significantly increase our environmental initiatives.

